



# Accelerating the Hydrogen Value Chain

Virtual Media Briefing



# Emerson Virtual Media Briefing: **Accelerating the Hydrogen Value Chain**



**Loic Charbonneau**

Global Pursuit Director

Emerson Automation Solutions

**How Policy & Sustainability Targets  
are Shaping the Viability of Hydrogen**



**Brandon Bromberek**

Vice President, Measurement Solutions

Emerson Automation Solutions

**How Automation Solutions Advance  
Developments Across the Value Chain**

# Logistics

## RECORDING

We're recording the session.



## CHAT

Submit questions through the chat at any time.



## Q&A + SURVEY

When Q&A starts, I'll unmute you to ask your question.

We'd appreciate your feedback via the survey.

# Emerson ESG Report and Net Zero Targets

## Net Zero Targets

**Net zero GHG emissions**  
(Scopes 1, 2 and 3) by

**2045**

*with a science-based  
aligned approach*

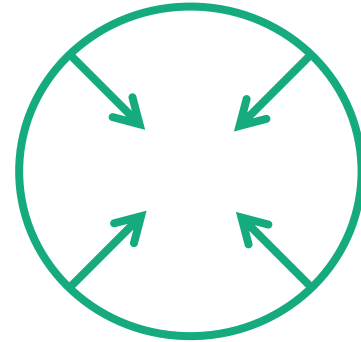
**Net zero operations** Scopes 1 and 2  
GHG emissions and **25% reduction**  
of Scope 3 GHG emissions by

**2030**

*compared to 2021 baseline*

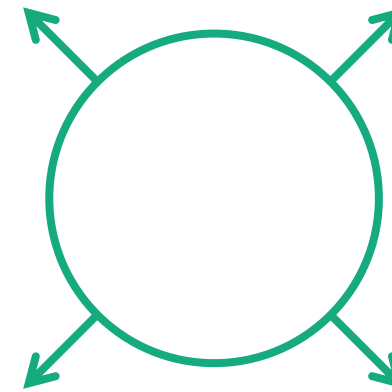
# Emerson's Environmental Sustainability Framework

## Greening OF



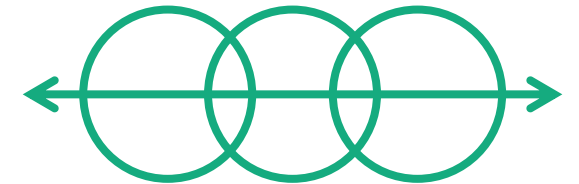
*Improving Emerson's environmental sustainability performance*

## Greening BY



*Enabling our customers' decarbonization and sustainability journeys*

## Greening WITH



*Fostering collaboration among stakeholders*

# Four “Greening By” Strategies for Environmental Sustainability

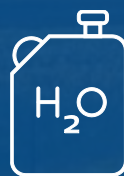
## 1 ENERGY SOURCE DECARBONIZATION



LOW-CARBON POWER  
(SOLAR, WIND,  
NUCLEAR, HYDRO)



LOW-CARBON FUELS  
(BIOFUELS, LNG)



HYDROGEN &  
HYDROGEN-BASED  
FUELS

## 2 EMISSIONS MANAGEMENT



EMISSIONS  
MONITORING  
& CONTROL



CARBON CAPTURE  
UTILIZATION  
& STORAGE



NATURAL & LOW  
GHG REFRIGERANTS

## 3 ELECTRIFICATION & SYSTEM INTEGRATION



END-USE  
ELECTRIFICATION  
(HEAT PUMPS)



ENERGY SUPPLY  
OPTIMIZATION



ENERGY  
STORAGE & GRID  
MANAGEMENT

## 4 ENERGY EFFICIENCY & OPTIMIZATION



ADVANCED  
CONTROLS &  
ANALYTICS



SIMULATION &  
REMOTE  
MONITORING



WASTE  
MANAGEMENT



## Loic Charbonneau

Global Pursuit Director

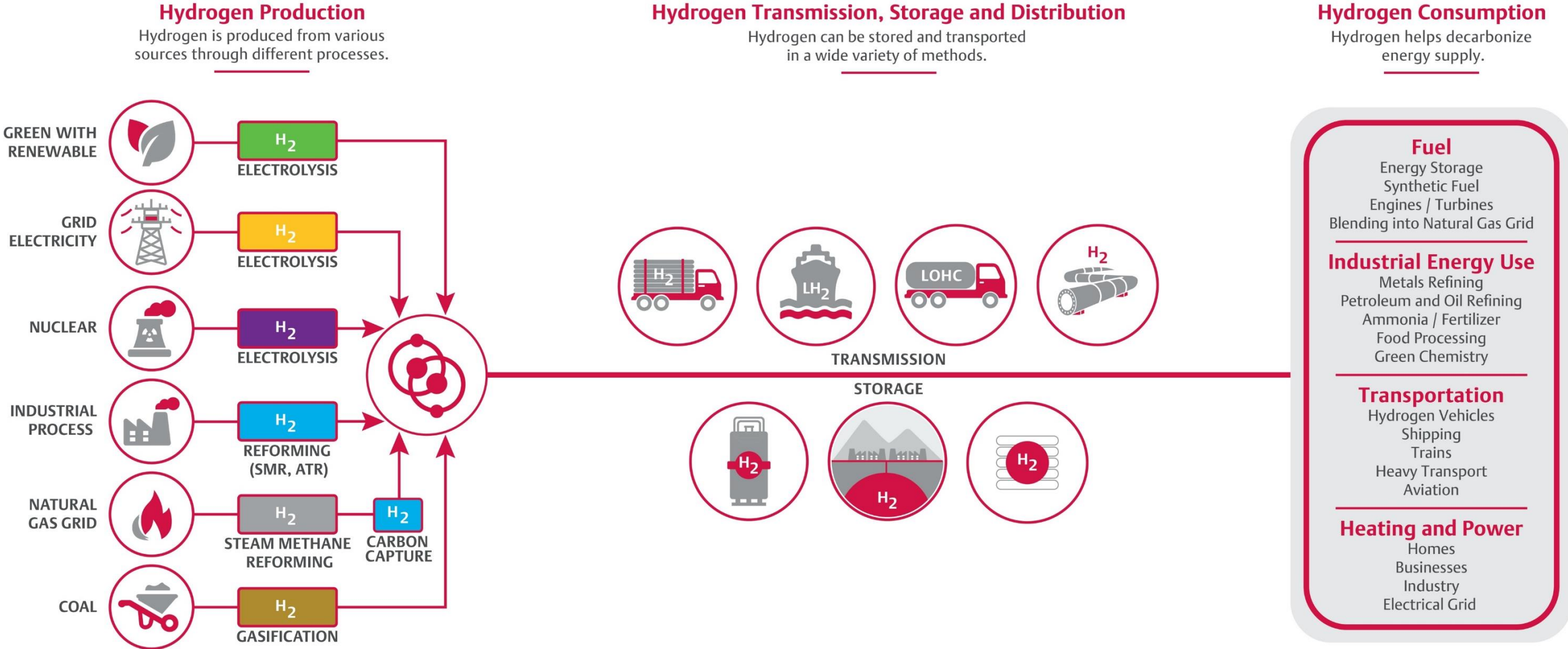
Emerson Automation Solutions

- The hydrogen economy is accelerating
- Cost will proportionately decrease as capacity increases
- Industry must evolve from small-scale to large-scale plant mentality
- Hydrogen complements renewables with flexible energy storage



**EMERSON**<sup>™</sup>

# Hydrogen viability depends on success across the value chain

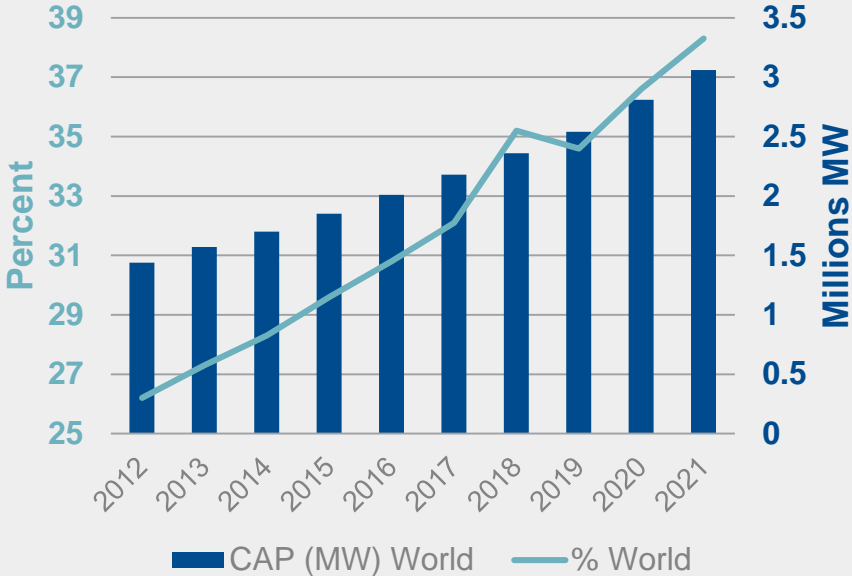




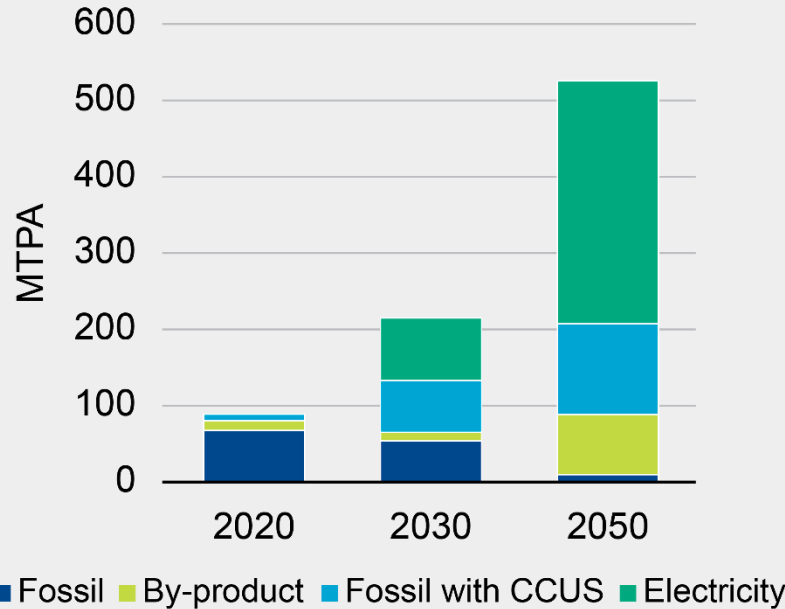
# Market Update

- Global Renewables capacity has doubled in the last 8 years to 3 million MW.
- Share of hydrocarbons in primary energy streams could drop from around 85% in 2018 to as low as 20% in 2050.
- Today, less than 1% of the global Hydrogen production (circa 75M t/y) is green.
- Acceleration of the Hydrogen Value Chain at all levels.

**Renewable energy share of electricity capacity**



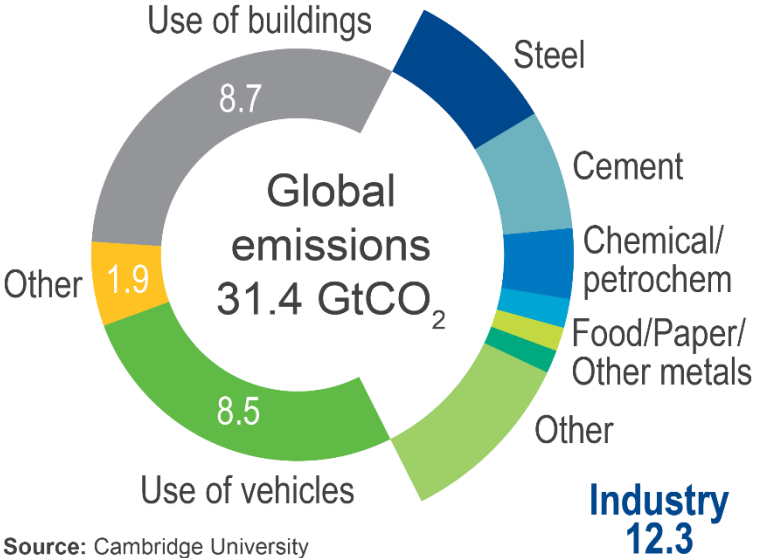
**Sources of hydrogen production 2020–2050**



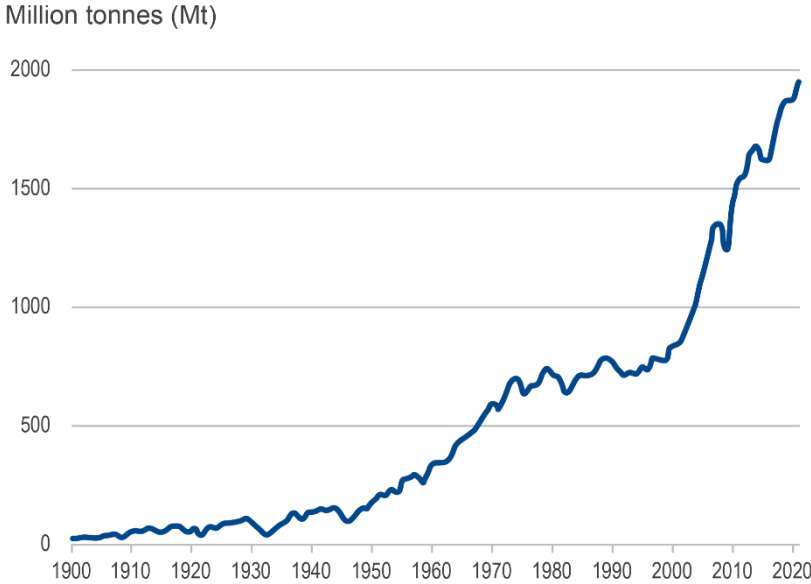
Source: IEA (2021), Net zero by 2050

# Renewable H<sub>2</sub> could cut global CO<sub>2</sub> emissions by 25% at scale

## Global Emissions

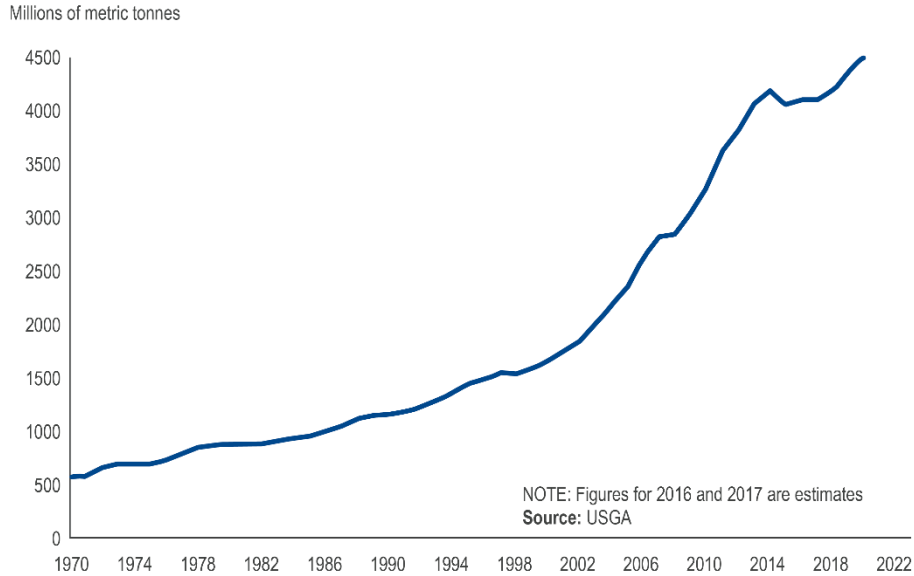


## Steel Production



- Steel emissions**  
 Steel alone accounts for about 7–8% of global emissions, about half of all road transport emissions.

## Cement Production



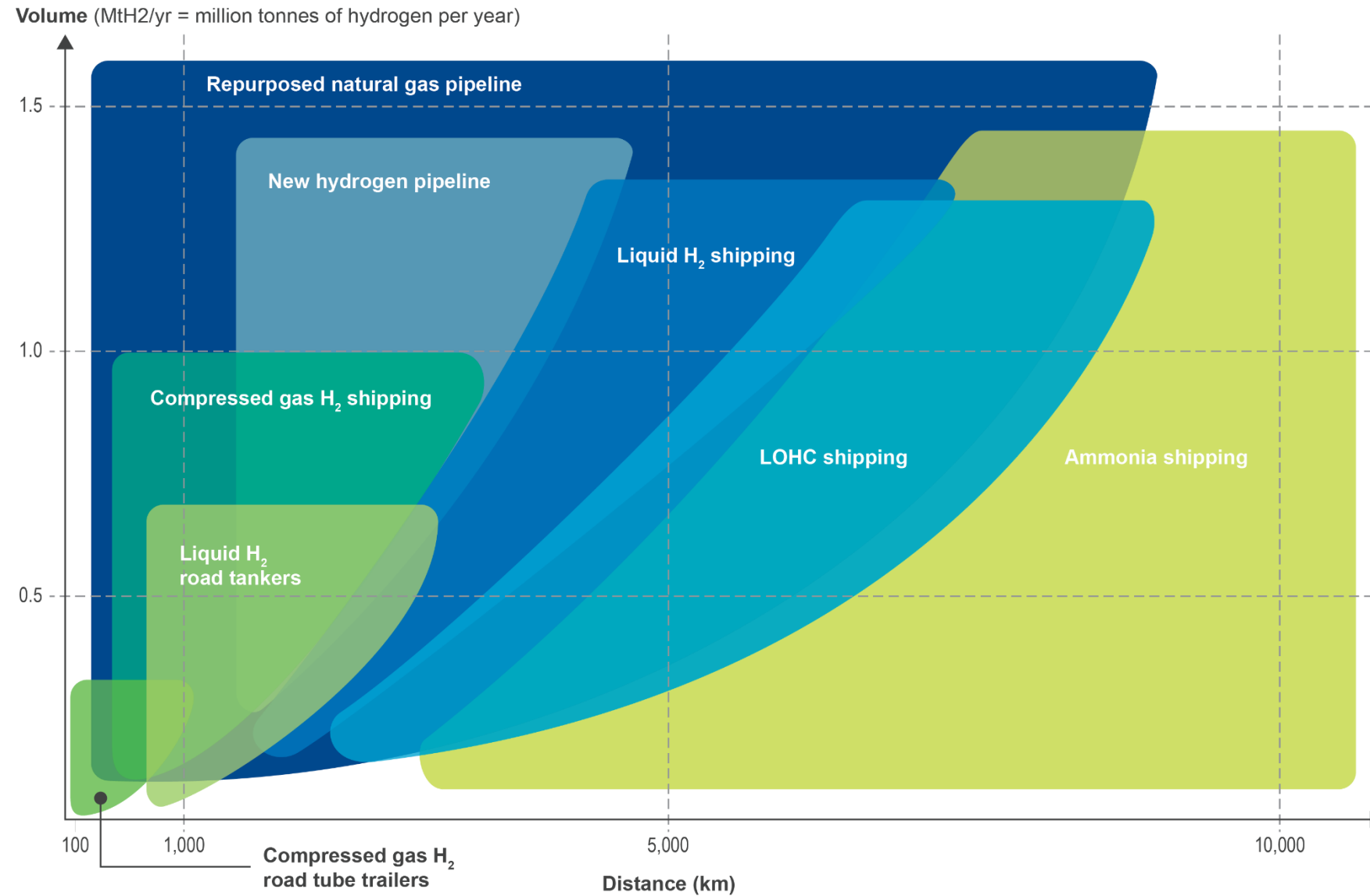
- Cement emissions**  
 3X growth in global cement market, since 1995.
- CAGR of 5.1%** during the forecast period to 2029.

## Production

## Transmissions, Storage and Distribution

## Consumption

# Strategic Storage & Transmission



- Flexible strategic storage and transmission of hydrogen can be done at scale to complement electrical battery storage.
- Alternative to natural gas imports ensuring greater geopolitical autonomy.
- Emerging regulation and standards for global certification such as RED II and CertifHY.
- Ports are becoming Multi-Energy Hubs.

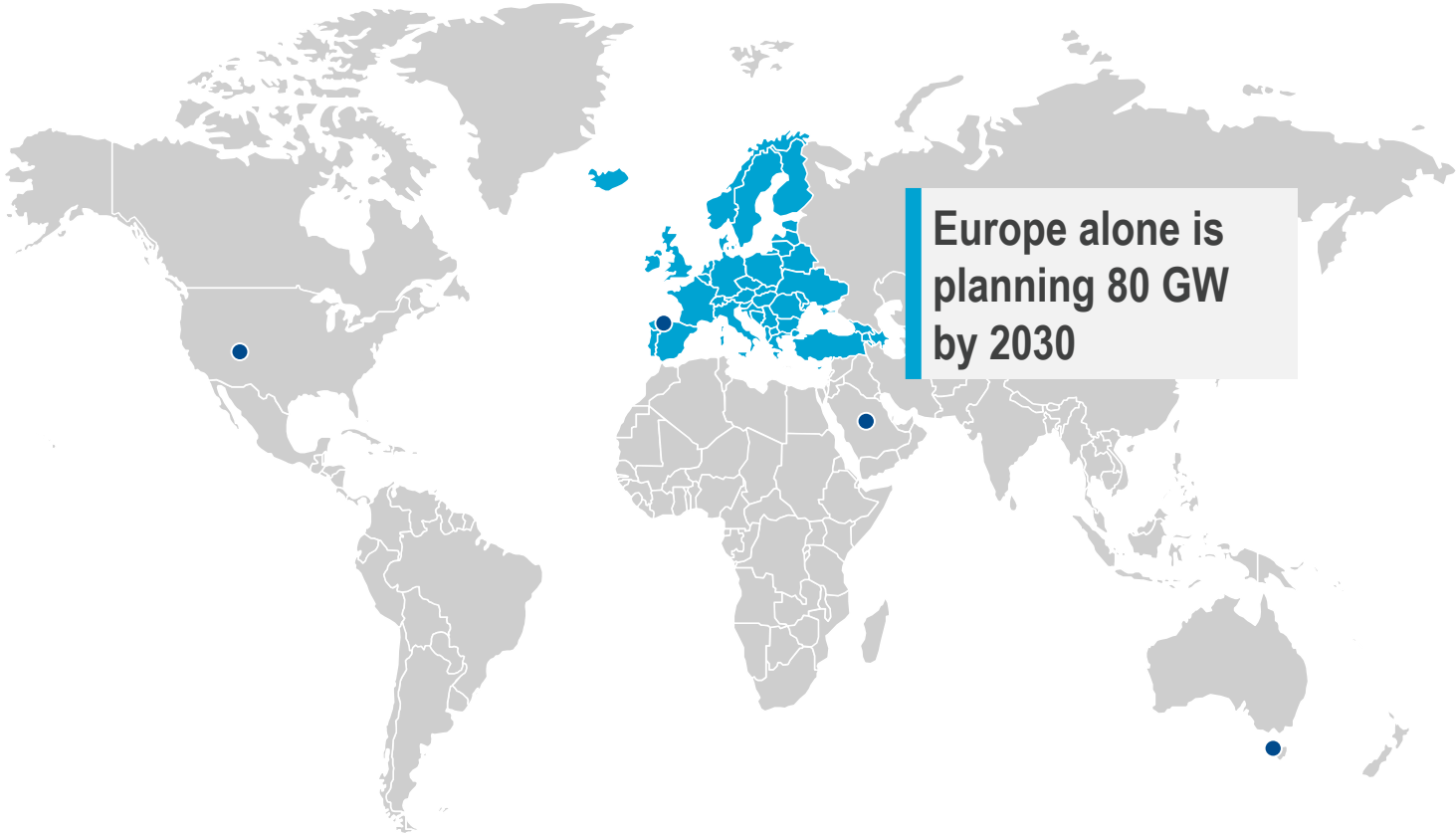
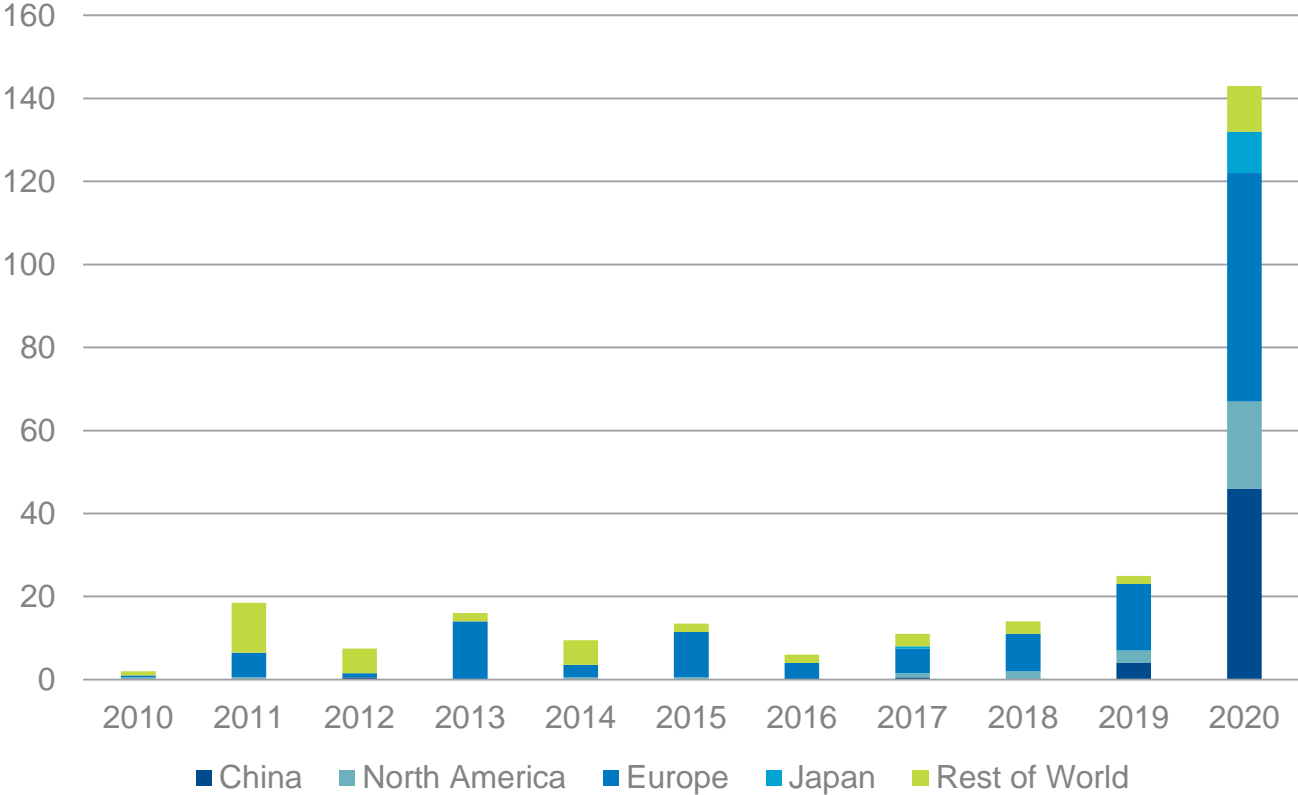
Production

Transmissions, Storage and Distribution

Consumption

# Accelerating Hydrogen Production

Commissioning of electrolyzers by region



**A \$600B investment opportunity by 2050.**

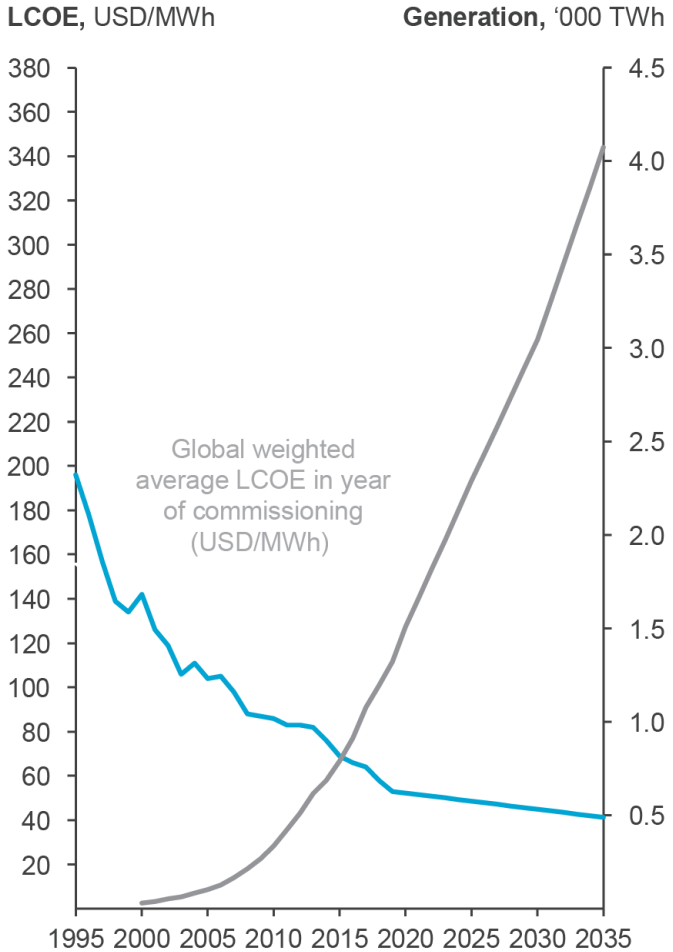
**Production**

**Transmissions, Storage and Distribution**

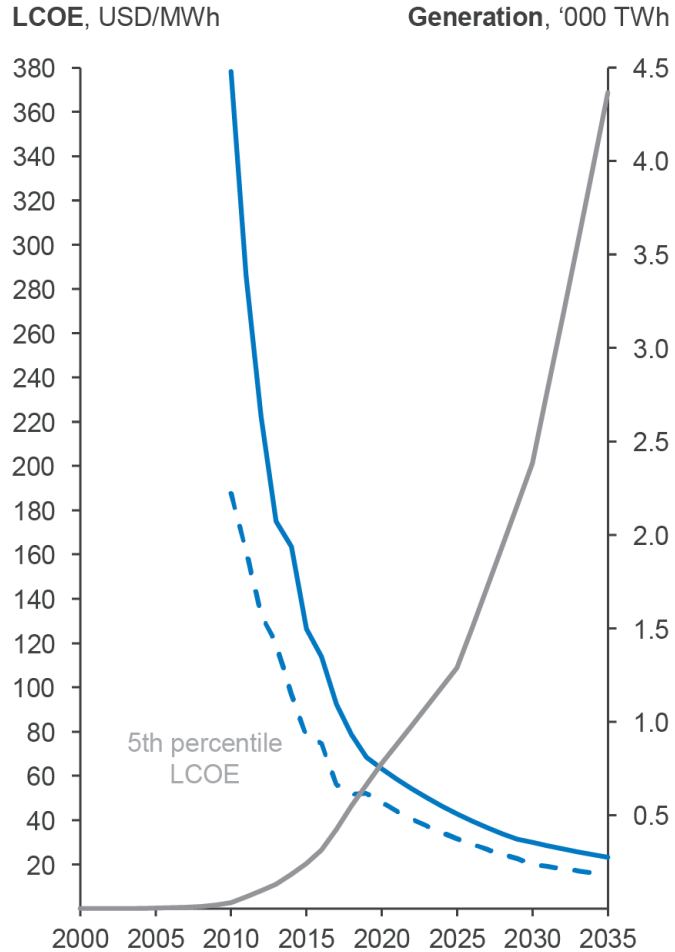
**Consumption**

# Impact of Accelerating Hydrogen Production

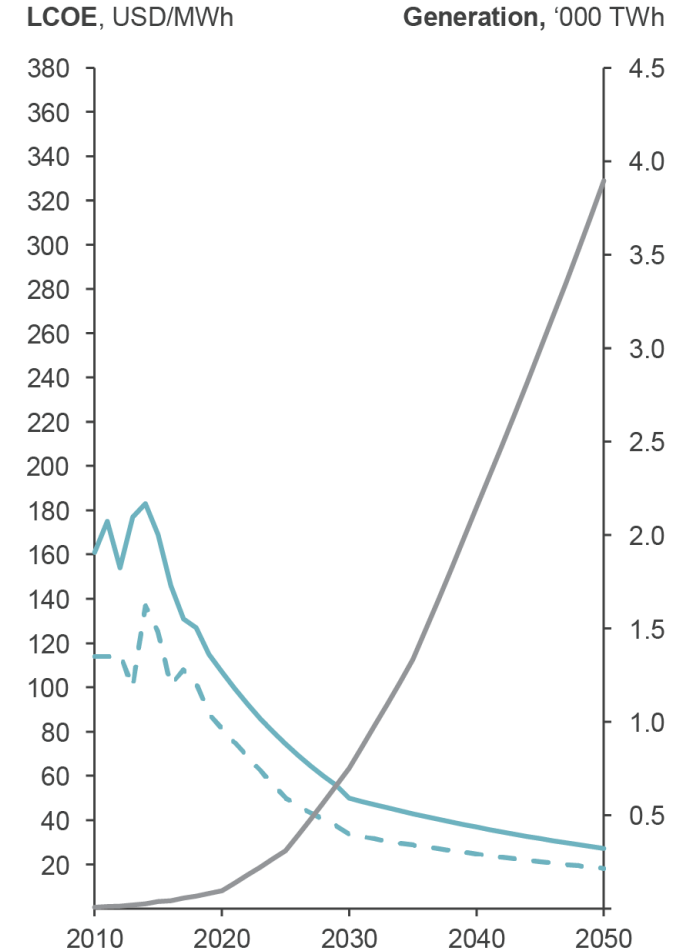
## Onshore wind<sup>(1)</sup> 1990s



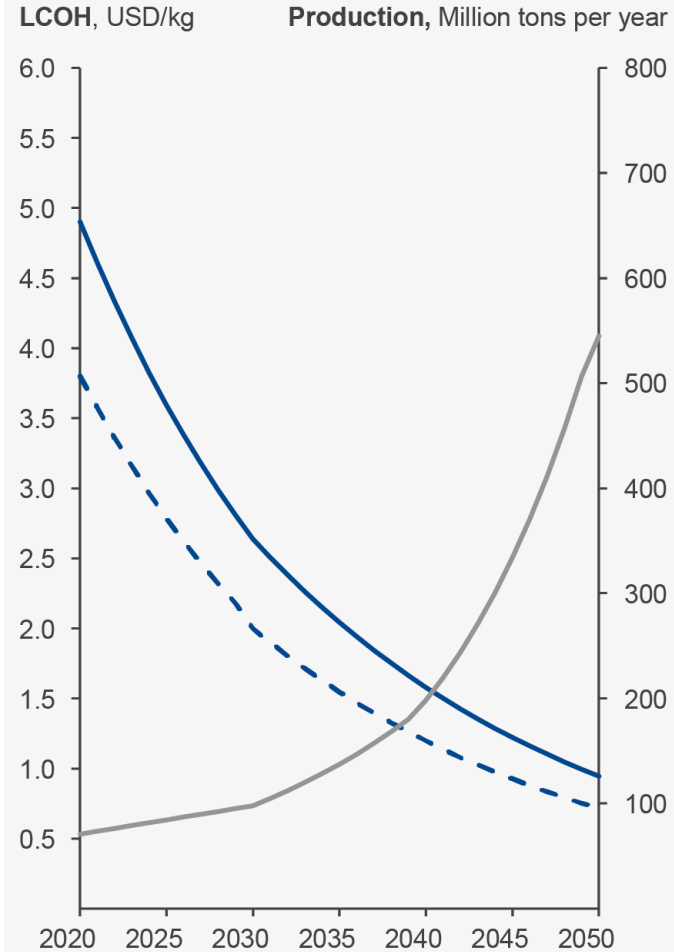
## Solar PV<sup>(1)</sup> 2000s



## Offshore shallow-water wind<sup>(1)</sup> 2010s



## Industrial-scale hydrogen<sup>(1),(2)</sup> 2020s



**Production**

**Transmissions, Storage and Distribution**

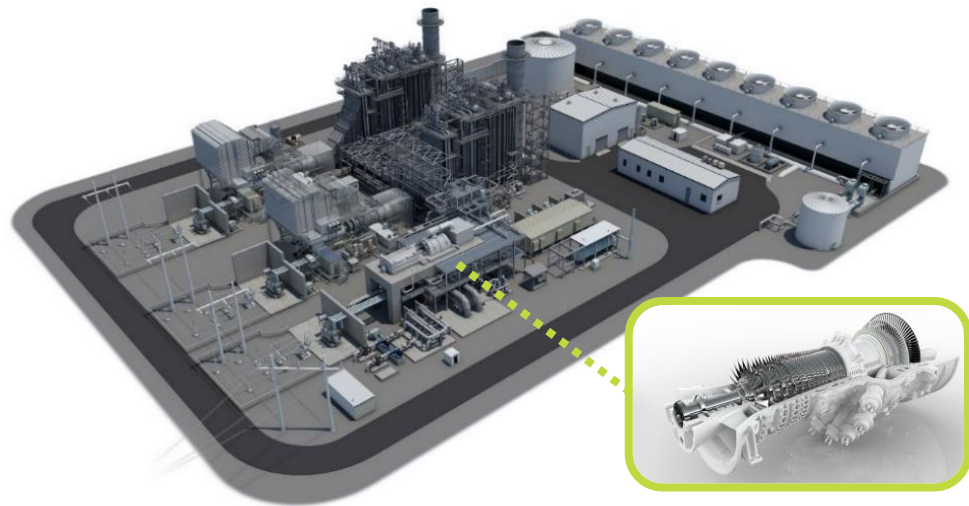
**Consumption**

# How to Accelerate Optimized Hydrogen Production

## Combined Cycle Plants

1980–2010

- Plant size from sub 100MW to almost 800MW
- Combined cycle efficiency from less than 40% to more than 60%
- Availability from low 80% to high 90%
- True operational flexibility now achieved
- Predictive maintenance strategies
- Enhanced process safety

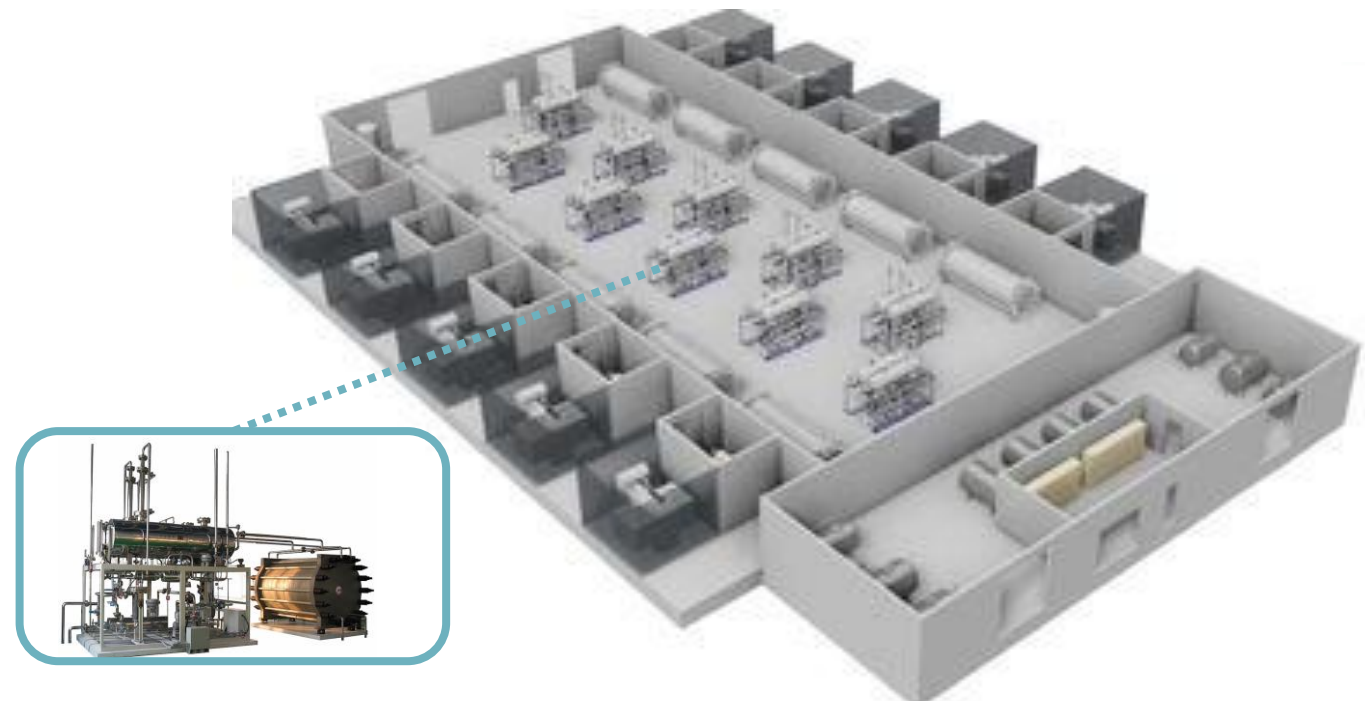


## Hydrogen Plants

2020–2030

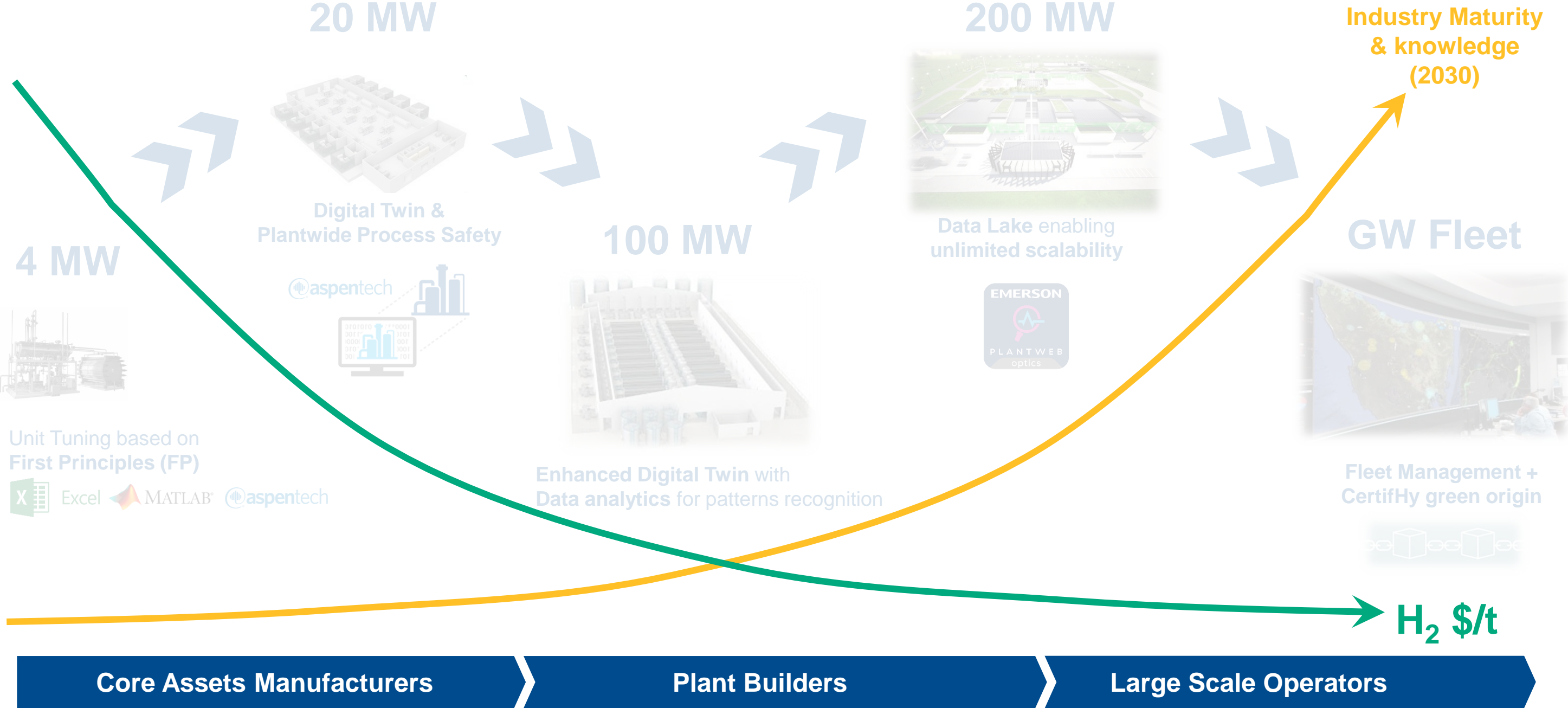
- Accelerated learning rate for optimized operation
- Efficiency and availability improvements, predictive maintenance strategies
- Plant-wide enhanced process safety

*Automation and simulation software will again play a key role in improving reliability, performance, safety and start-stop flexibility.*



# Digital Transformation

## Accelerate Learning Rate Powered by Digital Twin & Data Analytics



- The hydrogen economy is accelerating
- Cost will proportionately decrease as capacity increases
- Industry must evolve from small-scale to large-scale plant mentality
- Hydrogen complements renewables with flexible energy storage





## **Brandon Bromberek**

Vice President, Measurement Solutions

Emerson Automation Solutions

- There are significant opportunities across the hydrogen value chain to drive safety, efficiency, reliability and cost competitiveness
- Digital foundations and automation are strategic levers to accelerate learning and help scale the hydrogen economy
- Emerson's technologies offer value-added solutions to overcome new challenges facing operators in the hydrogen sector



# Digital Transformation & Automation Across the H<sub>2</sub> Value Chain

## Value Chain Area

## Challenges

## Key Enablers

### Renewable Hydrogen Production (“Green” H<sub>2</sub>)

- Safety & integrity
- Scalability
- Cost optimization

- Non-intrusive, wireless fluid property and asset monitoring
- Digital design, analytics and collaboration

### Decarbonized Hydrogen Production (“Blue” H<sub>2</sub>)

- Efficiency
- Process optimization

- Measurements independent of fluid properties
- Intermediate stream analysis
- Carbon capture integrity

### Transmission, Storage and Distribution

- Reliability
- Compliance

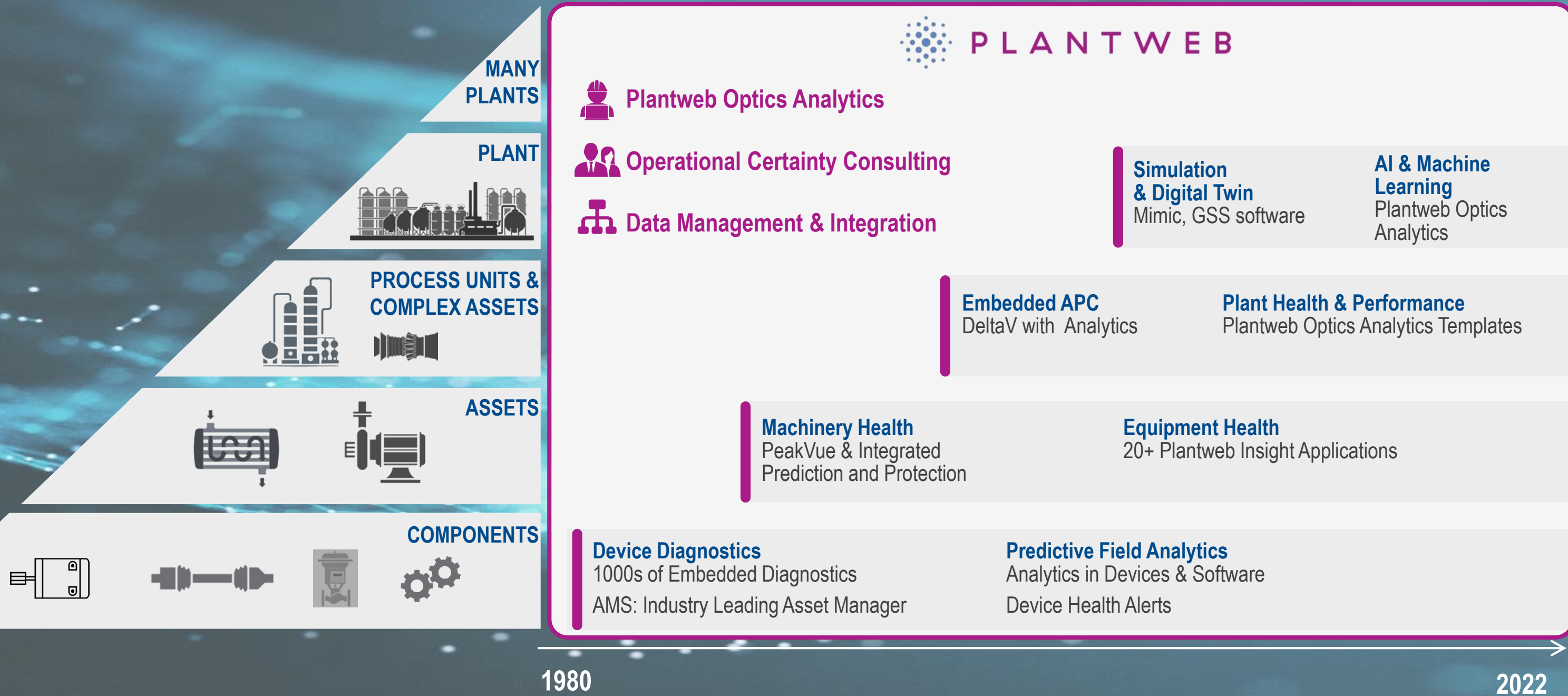
- High integrity valve and packing solutions
- Compositional analysis suitable for varying H<sub>2</sub> blends

### Consumption

- Safety
- Efficiency
- Accuracy

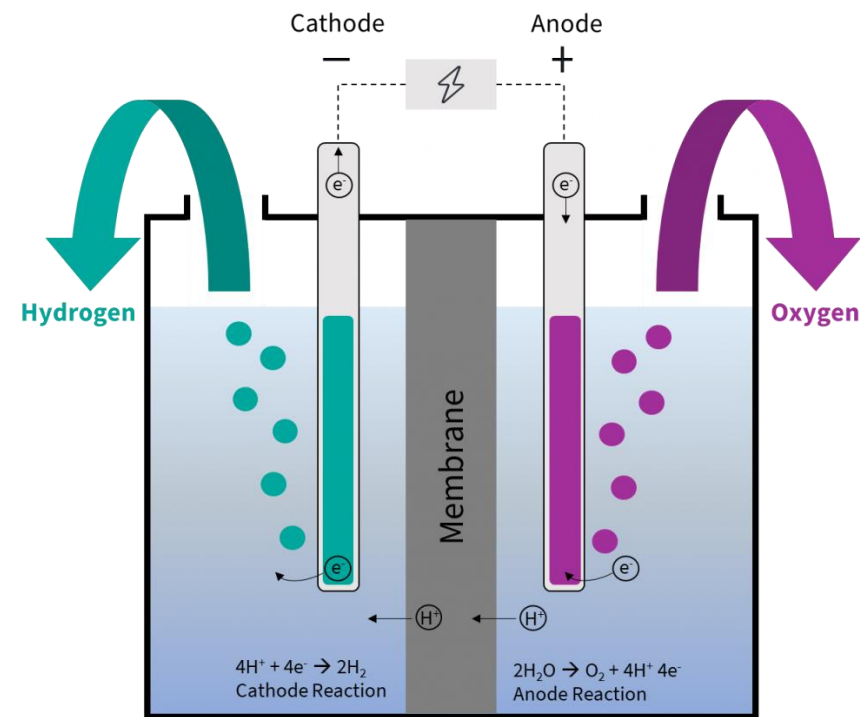
- High accuracy, high pressure, efficient dispensing solutions
- Scalable H<sub>2</sub> flame and gas detection

# Emerson's Digital Transformation Ecosystem



# Hydrogen Generation Primer

## Renewable hydrogen ("green H<sub>2</sub>")

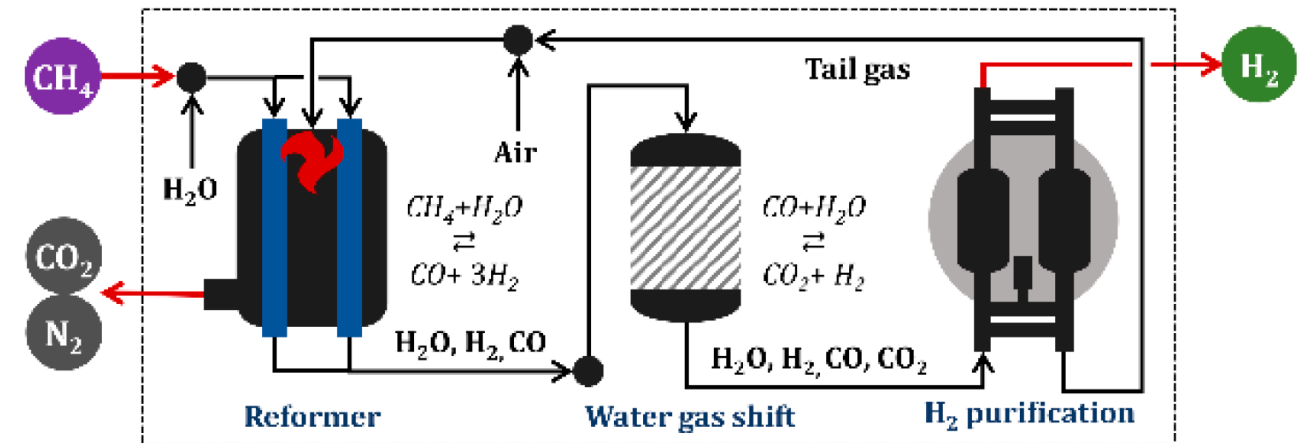


**Process unit:** Electrolyzer

**Inputs:** renewable electricity, water, catalysts, heat (optional)

**Outputs:** oxygen gas, hydrogen gas

## Decarbonized hydrogen ("blue H<sub>2</sub>")



**Process unit:** Steam methane reformer (SMR)

**Inputs:** methane gas, steam, heat

**Outputs:** hydrogen gas, carbon dioxide (captured), other impurities

# Ensure Electrolyzer Safety and Integrity with Process Measurement

## Operational Challenges

## Value Improvement Practice

## Impact on Operations



Premature **fouling and degradation** due to insufficient **temperature and pressure** control

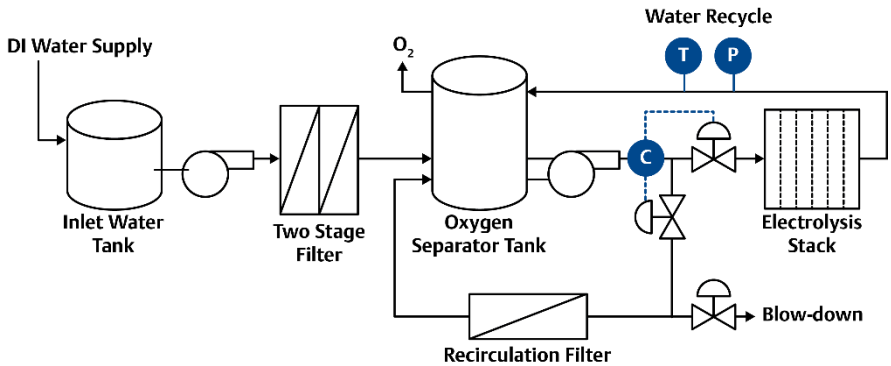


Plant **safety** concerns due to **H<sub>2</sub> flammability**



Water quality can **affect electrolyzer stack**

Non-intrusive measurement, wireless installation, gas & water analysis



Prevent electrolyzer **damage** and ensure **operational performance**



Improve electrolyzer and overall **site safety**



Reduce installation **costs** and design **complexity**

Premature equipment failure and safety/environmental concerns

Implement process measurement and control before damage occurs or safety compromised

Top Quartile Performance

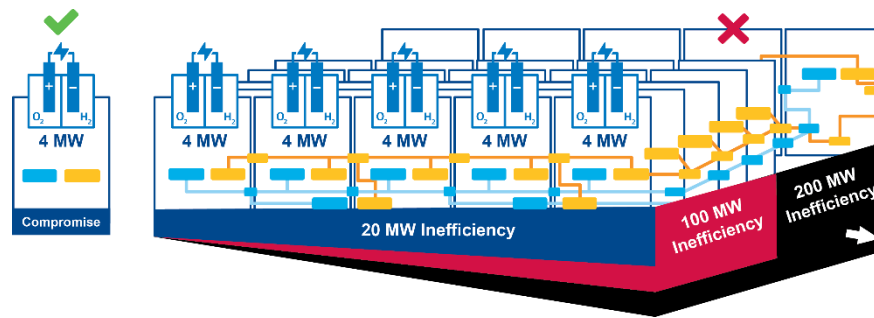
# Automation Enables Scalability for Large Plant Production

## Operational Challenges

## Value Improvement Practice

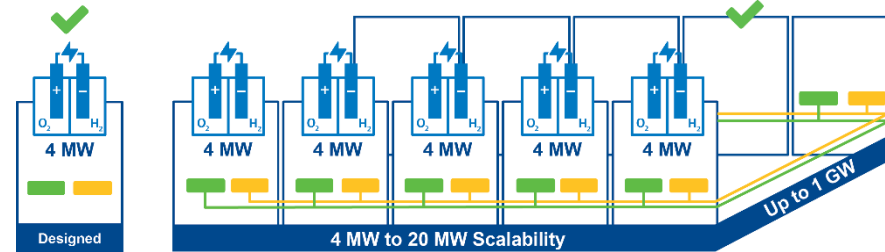
## Impact on Operations

- ⚠ Large scale H<sub>2</sub> plants designed of modular electrolyzer assemblies
- 🛑 Base design compromises for one electrolyzer become plant inefficiencies



Premature equipment failure and safety/environmental concerns

Smart devices, data analytics, digital twins, collaborative tools



Implement digital automation technology to streamline scalability

- 📈 Accelerate learning curve
- ⚙️ Improve operational efficiency
- ✅ Optimize design and implementation

Top Quartile Performance

# Automation Integral to World's First Offshore Green Hydrogen Production Process

## PosHYdon Project by Neptune Energy

### OBJECTIVES

- Validate integration of offshore wind power and natural gas and hydrogen production at sea for large-scale renewable hydrogen production

### CHALLENGES

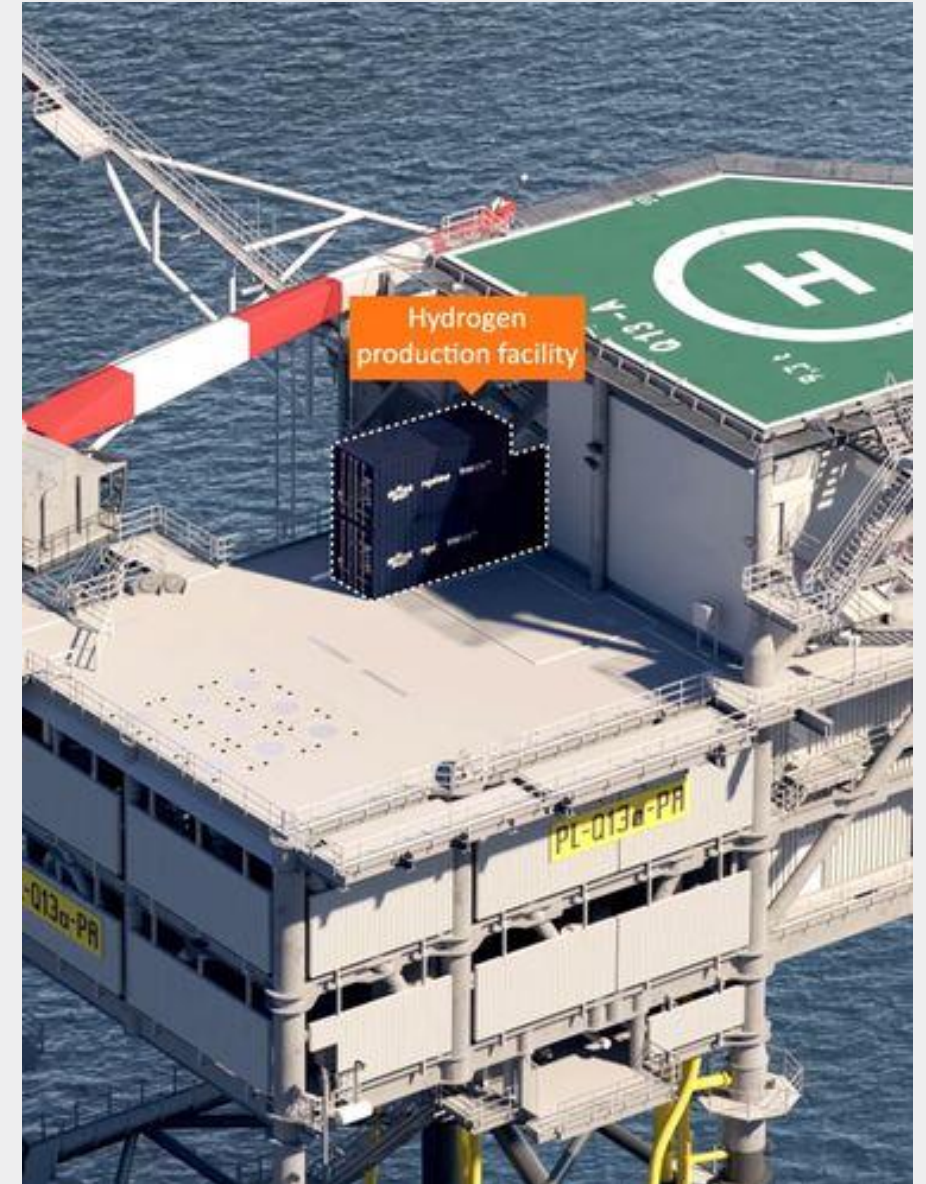
- Operational variability of wind power supply
- Variable desalinated water feedstock and power supply

### SOLUTIONS

- Ensure existing natural gas operations remain unaffected
- Ensure blended gas meets required specifications
- Enhanced safety, uptime and operational efficiency

### KEY EMERSON TECHNOLOGIES

- DeltaV, flow meters, valves, regulators



# Digital Transformation & Automation Across the H<sub>2</sub> Value Chain

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- Efficiency
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### Transmission, Storage and Distribution

- Reliability
- Compliance

- High integrity valve and packing solutions
- Compositional analysis suitable for varying H<sub>2</sub> blends

### Consumption

- Safety
- Efficiency
- Accuracy

- High accuracy, high pressure, efficient dispensing solutions
- Scalable H<sub>2</sub> flame and gas detection





# Measurement Insight to Drive Blue Hydrogen Production Efficiency

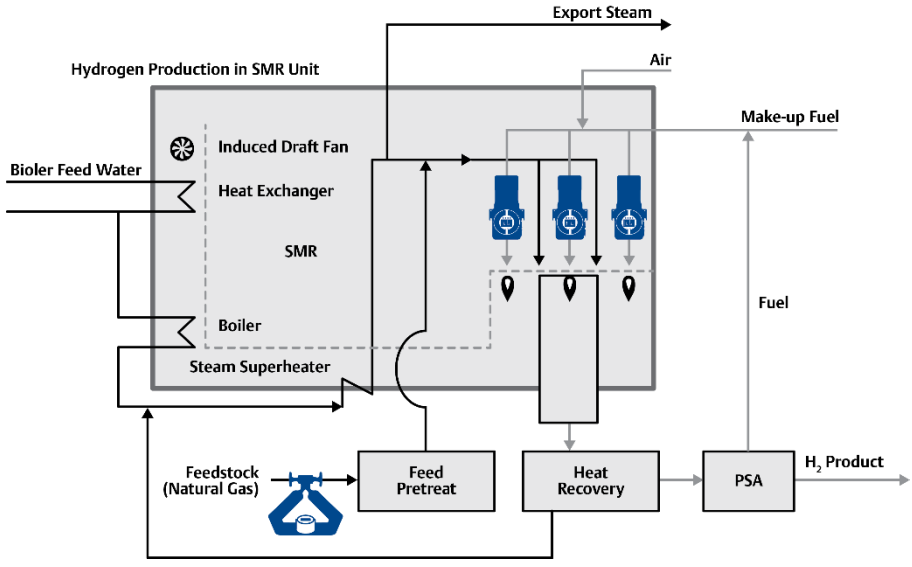
## Operational Challenges




## Value Improvement Practice

## Impact on Operations

-  **Difficulty maintaining target steam to carbon ratio**
-  **Energy and maintenance costs challenge economics**
-  **Suboptimal intermediate streams drive inefficiency**

Coriolis mass-based flow metering and continuous, online compositional analysis



-  **Minimize methane releases through efficient combustion**
-  **Lower operating costs and energy consumption**
-  **Extend catalyst life and avoid costly reformer damage**

Changing feedstock quality leads to issues controlling reformer efficiency

Smart metering systems and process analysis can optimize SMR

Top Quartile Performance

# Improve Carbon Capture Reliability, Throughput & Treatment Capacity

## Operational Challenges

## Value Improvement Practice

## Impact on Operations



**Carbonic acid attack** where water vapor condenses



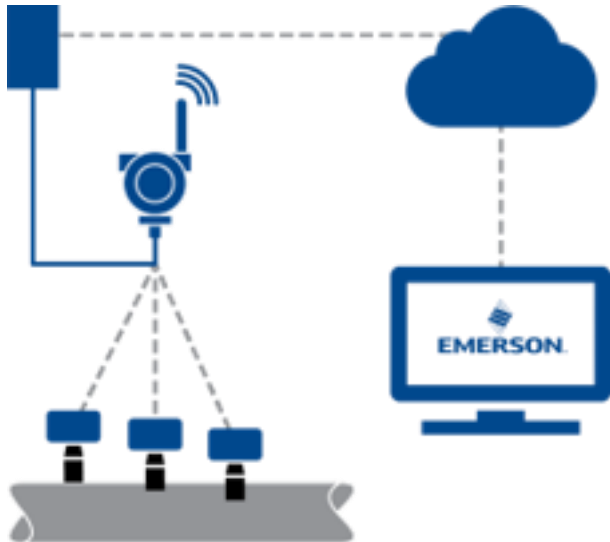
Formation of two-phase feed can result in **erosion**



Heated stable salts can cause **foaming and fouling**

Multiple process conditions can affect amine solvent reliability

Wireless ultrasonic sensors can measure wall pipe thickness and detect impact of corrosion to assets



Continuous monitoring of asset integrity extends equipment life and avoids costly upsets



Detect corrosion events early to **prevent loss of containment**



**Reduce cost and increase uptime** by prioritizing maintenance



**Decrease installed cost** with wireless capabilities

Cost-effectively ensure captured carbon stays captured

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# Prevent Releases and Drive Compliance in Blended H<sub>2</sub> Transmission

## Operational Challenges

## Value Improvement Practice

## Impact on Operations



**Embrittlement and leakage** concerns can impact reliability

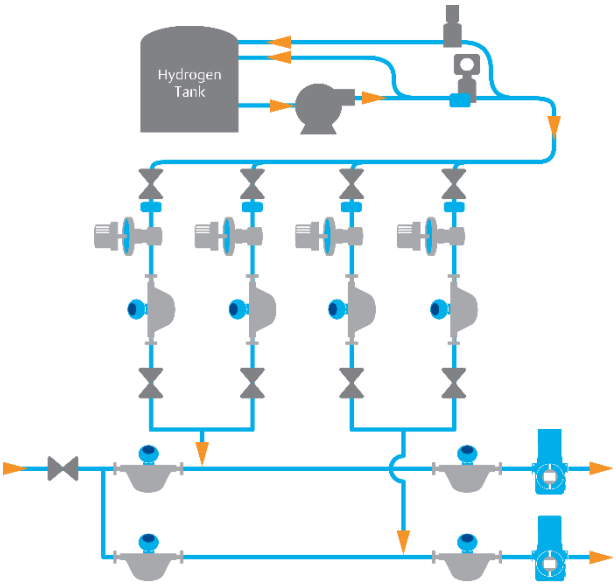


**High vibration and pressure** can cause **unplanned emissions**



Installed gas analysis equipment **not suitable for H<sub>2</sub> analysis**

Smart pressure regulation, integral valve design and packing solutions, complete compositional analysis



**Stable** pipeline pressure control



**Compliance** to as quality standards



**Fast, accurate** valve actuation and **improved diagnostics**

Hydrogen embrittlement can impact pipeline reliability

Optimize, control and monitor blends while eliminating potential leaks

Increased safety, reduced emission risk, contractual compliance

# Digital Transformation & Automation Across the H<sub>2</sub> Value Chain

## Value Chain Area

### Renewable Hydrogen Production (“Green” H<sub>2</sub>)

### Decarbonized Hydrogen Production (“Blue” H<sub>2</sub>)

### Transmission, Storage and Distribution

### Consumption

## Challenges

- Safety & integrity
- Scalability
- Cost optimization

- Efficiency
- Process optimization

- Reliability
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- Accuracy

## Key Enablers

- Non-intrusive, wireless fluid property and asset monitoring
- Digital design, analytics and collaboration

- Measurements independent of fluid properties
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- High integrity valve and packing solutions
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- High accuracy, high pressure, efficient dispensing solutions
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# Ensure Safe, Efficient and Accurate H<sub>2</sub> Dispensing Applications

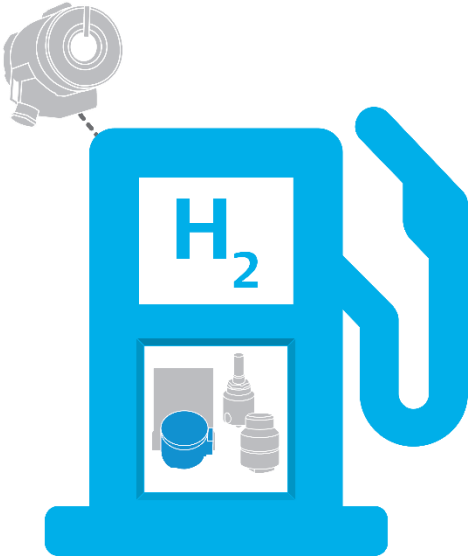
## Operational Challenges




## Value Improvement Practice

## Impact on Operations

-  **Precise pressure and flow control** at reasonable **dispensing speed**
-  Financial impact to buyer/seller in case of inaccurate measurement
-  Filling stations bring **hydrogen hazards** to general public

High pressure dispensing with accurate flow control; robust hydrogen flame detection



-  **Certified metering** to meet dispensing requirements
-  Industry-leading accuracy ensures **appropriate billing**
-  H<sub>2</sub> flame and gas detection; **reliable** fuel flow starts and stops

Consumer demand for safety, efficiency and accurate transactions

On-board diagnostics and certified designs for implementation and scalability

Safe, efficient, accurate, certified dispensing solutions

# Total Energies Brings Hydrogen Dispensing to the Netherlands

## PinPoint Refueling Station in Arnhem, Netherlands

### OBJECTIVES

- Design, build and implement dispensing stations in the Netherlands to provide fuel to hydrogen vehicles

### CHALLENGES

- Hydrogen fuel dispensing certification relatively new
- Limited options for high-pressure flow metering
- Lack of calibration and certification protocol

### SOLUTIONS

- Confidence and transparency in H<sub>2</sub> dispensing applications
- Collaboration amongst independent and national metrology institutes

### KEY EMERSON TECHNOLOGIES

- Micro Motion High Pressure Coriolis Flow Meter



- There are significant opportunities across the hydrogen value chain to drive safety, efficiency, reliability and cost competitiveness
- Digital foundations and automation are strategic levers to accelerate learning and help scale the hydrogen economy
- Emerson's technologies offer value-added solutions to overcome new challenges facing operators in the hydrogen sector



# Question & Answer



# THANK YOU

Please share your feedback



Join at **slido.com** or follow the link  
in the chat.

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